

California Enterprise Zone Program: A Review and Analysis

Thursday, October 8, 2009 from 10:30 a.m. to 1:30 p.m.

Roosevelt Community Center
901 East Santa Clara Street
San Jose, California 95116

AGENDA

This is the second in a series of hearings being held by the Assembly Committee on Jobs, Economic Development, and the Economy on the California Enterprise Zone Program and other geographically- targeted economic development area (G-TEDA) programs. Collectively, the G-TEDA programs represent one of the state's primary economic and workforce development initiatives.

This hearing will focus on California as a world leader in industries that rely on innovation to remain competitive. Presentations will discuss the changing global economic landscape and the potential and current role of the G-TEDA programs in advancing the state's competitiveness in the areas of innovation and manufacturing.

I. Welcome, Introductions and Opening Statements

Chairman Pérez and Members of the Assembly Committee on Jobs, Economic Development, and the Economy will give opening statements and frame the key issues to be examined during the hearing. Mr. Chuck Reed Mayor of San Jose will give a few welcoming remarks.

II. California's Global Competitiveness: Re-establishing the State's Innovation Edge

- *Edward Irvin, Vice President, International Business Development, Lockheed Martin Space Systems Company*
- *Louise Auerhahn, Associate Policy Director, Working Partnerships USA*
- *Janis Gemignani, Chief Financial Officer, Riverview Systems Group, Inc.*

The G-TEDA programs operate within a larger economic and workforce development network. Presentations during this panel will give information on how these programs are used or could be used as part of the state's larger economic development strategy to re-establish itself within a global marketplace.

III. Economic Development: Focus on Manufacturing

- *John Weis, Assistant Executive Director, San Jose Redevelopment Agency*
- *Jeff Farano, General Counsel, SA Recycling*
- *Brian M. Chrisman, Chief Executive Officer, Borgata Recycling Inc.*
- *Blake Christian, Tax Partner, Holthouse Carlin and Van Trigt, LLP*

- *Neil Struthers, CEO, Santa Clara and San Benito Building and Construction Trades Council*
- *Brian Brennan, Senior Director for Membership Services, Silicon Valley Leadership Group*

Statute provides legislative intent that clearly states that the purpose of the enterprise zone program is to “stimulate business and industrial growth in depressed areas of the State.” Presentations during this panel will discuss how the G-TEDA programs in conjunction with other programs are used or could be better used to meet this statutory intent and advance competitive manufacturing opportunities.

IV. Public Comment

Anyone interested in addressing the Committee may sign up to speak during the public comment period. A sign-up sheet is located at the back of the hearing room.

V. Summation of Key Concepts and Closing Remarks

Assembly Members will highlight key issues and provide recommendations on further actions by the Assembly Committee on Jobs, Economic Development, and the Economy.